



Video Submission Guidelines & Tips

Record in landscape mode 720p HD at 30fps.
“Holiday Greeting” should be 5 seconds or less.
Video file length should be 10 seconds or less.

Turn your phone sideways **BEFORE HITTING RECORD**.
Check your video settings **BEFORE RECORDING**.
DO NOT add graphics, text, or filters.



General Tips:

When possible use a tripod or other form of stabilization.
Avoid too much camera movement.
Have your camera lens at eye level or a little higher.
Avoid using zoom. Instead physically move the camera closer.
If your phone has an HDR setting use it for outdoor shots.
Speak clearly and avoid wind or other background noise.
Be **CREATIVE** and have **FUN** with your location, background, and attire.
You don't have to decorate your entire house.
You just need enough for a festive background.

Android video camera settings are in the camera app. Click the gear icon for settings then select Video and make sure your camera is set to 720p at 30 fps.

iPhone or iPad video camera settings are accessed easiest in the main “Settings”. Click the gray gear icon that says “Settings” on your main screen. Scroll down until you see “Music”, “TV”, “Photos”, “Camera”, etc. Click “Camera”. Then click “Formats” and make sure there is a check beside “Most Compatible”. Go back to “Settings/Camera” and select “Record Video”. Make sure there is a check next to “720p HD at 30 fps”.